

**Claim Amendments:** Please amend all claims of record as follows.

Claims 1-12 (canceled)

Claim 13 (new): A greeting card comprising:

- a) folded substantially planar stock, said folded substantially planar stock having exterior surfaces and interior surfaces, wherein said interior surfaces are those that are covered as a result of said substantially planar stock being folded, and
- b) indicia selected from the group consisting of drawings and images and text, and
- c) cellular bubble material, containing burstable gas filled bubbles, that is affixed to said substantially planar stock as an integral feature of said indicia.

Claim 14 (new): The greeting card of claim 13 wherein said cellular bubble material is affixed to one or more of said exterior surfaces of said folded substantially planar stock.

Claim 15 (new): The greeting card of claim 13 wherein said cellular bubble material is affixed to one or more of said interior surfaces of said folded substantially planar stock.

Claim 16 (new): The greeting card of claim 15 wherein said substantially planar stock incorporates a pair of parallel folds separated by a distance corresponding substantially to one or two times the depth of the cellular bubble material, wherein said cellular bubble material is affixed outside said pair of parallel folds.

Claim 17 (new): The greeting card of claim 15, wherein there is one or more openings in said substantially planar stock that are shaped and situated such that when the greeting card is folded closed, said burstable gas filled bubbles

fit into said openings and protrude through the exterior surface of the greeting card.

Claim 18 (new): The greeting card of claim 13, wherein additional substantially planar stock is affixed over the cellular bubble material, there being one or more openings in said additional substantially planar stock that are situated and shaped such that said burstable gas filled bubbles protrude through the openings.

Claim 19 (new): A greeting card comprising cellular bubble material, containing burstable gas filled bubbles, one layer of said cellular bubble material being substantially planar and one layer of said cellular bubble material being bubbled, wherein said substantially planar layer is stiff.

Claim 20 (new): The greeting card of claim 19, wherein said cellular bubble material is folded so as to bring said substantially planar layer of the cellular bubble material into contact.

Claim 21 (new): The greeting card of claim 19, wherein said cellular bubble material is folded so as to bring said bubbled layer of the cellular bubble material into contact.

The applicant trusts that this correction satisfies the requirements of 37 CFR 1.121, and in conjunction with the other sections of Amendment A, as originally submitted, 2004 June 26, constitutes a complete and satisfactory amendment to the application.

Very respectfully,



David G. Hunter

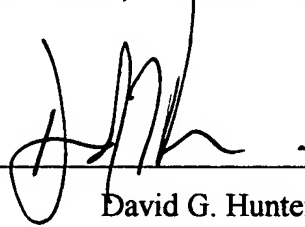
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2004, August 10



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